

The Challenge. Healthcare costs continue to rise dramatically¹, with projections as high as \$6 trillion by 2027. Changing consumer behavior is incredibly complex, despite the myriad of initiatives meant to steer people to better choices. Knowing quickly which programs work for whom, why, and what to do about it to reduce costs and improve outcomes has proven elusive.

Enter NextHealth. NextHealth’s AI-powered advanced analytics platform integrates data-driven decision making into workflow to improve healthcare affordability. Our HITRUST-certified SaaS solution integrates scientifically rigorous methodologies, powering the delivery of trusted, granular insights. NextHealth’s platform scales to systematically amplify the ROI of any cost, service, or quality initiative - including ER reduction, disease, case and utilization management, gaps in care, telehealth and many more.

Delivering Customer Value

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Optimize Everything
Analyze all cost, service, and quality initiatives across your full membership to uncover ROI drivers and amplify what works.
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Act Faster
Measure the health of your initiatives in minutes vs. months. Integrate data-driven insights into your daily workflow to maximize outcomes.
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Change Behavior
Get granular to know which interventions work for whom and why. Successfully impact consumer behavior by personalizing outreach at scale.

Proven Outcomes with NextHealth

<p>A managed care organization in Colorado achieved a 25% reduction in emergency room visits over a one-year period in a targeted Medicaid population</p>	<p>A large, regional Blue Cross Blue Shield health plan realized a 6.3% reduction (\$6 PMPM) in emergency room utilization in a commercial population</p>
<p>After confirming that a clinical disease management program for congestive heart failure (CHF) had delivered a \$144 PMPM savings in a Medicare Advantage population, a regional Blue Cross Blue Shield health plan discovered another 63% savings (\$42 PMPM) in musculoskeletal costs through granular program evaluation and optimization</p>	<p>By using NextHealth’s predictive model, a health plan was able to impact 60% of their ER costs by targeting only 20% of the population using fewer resources</p>

¹ <https://www.cms.gov/newsroom/press-releases/cms-office-actuary-releases-2018-2027-projections-national-health-expenditures>

“With NextHealth, we’ve been able to rapidly optimize the effectiveness of cost, quality, and service enhancement initiatives resulting in significantly reduced costs and improved outcomes. It’s truly a differentiating capability.”

– CEO, REGIONAL PAYER

How the Platform Works

Optimize workflow with automation and scale to help your organization quickly implement the business decisions that drive affordability

WORKFLOW

Supercharge Data

With NextHealth’s customer data platform, consolidate all of your data - including social determinants of health information, behavior, and third-party information - into an analytics-ready view of consumers.

Measure Programs

Evaluate all of your programs with rigor and granularity. Instead of months or years, view trusted and actionable insights in minutes.

Target for Impact

Advanced predictive methods and machine learning systematically identify and hone impactable members.

Optimize ROI

Once the platform identifies what works for whom, it amplifies outcomes leveraging AI to assign people to the interventions that are most likely to change their behavior or achieve the desired outcome.



For details and more case studies, visit us at <https://nexthealthtechnologies.com>

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