NextHealth
TECHNOLOGIES

Critical intelligence to transform healthcare

Every day, your health plan members and their providers are crafting a narrative about your programs and initiatives. Every member with diabetes who responds to outreach. Or not. Every mental health patient who stops seeing their doctor. Every ER visitor who could've called a nurse hotline. Every provider who closes a gap in care, while another in the same field does not.

The data created by all these tell a story. NextHealth Technologies helps you see the themes unfold, so you can identify and act on them, adjusting or optimizing with speed, frequency and scale. Together, we can impact the efficacy of your operations and the health of your bottom line.

Scientific measurement and evaluation

Employing rigorous, scientific measurement across every clinical and quality initiative, we enable outcomes measurement at scale and provide you with customizable solutions that derive compelling performance insights—fast—to drive workflow and innovation. Optimization happens in weeks or a few months, instead of taking years. This test-and-learn culture empowers plans to maximize program yield and market advantage.

Impacting human behavior

Though you've provided seemingly everything a health plan can—outstanding networks, wellness incentives, clinical intervention, value-based care—you'll team with NextHealth because we impact the one elusive and expensive variable you can't control: human behavior. Together we'll identify which members to target, and which channels to use to reach them, as well as who'll enroll, participate and stick with various programs.

Proven outcomes

A regional health plan **discovered 63% savings ($42 PMPM)** in musculoskeletal costs through granular program evaluation and optimization.

63%

$144 PMPM

A clinical disease management program for congestive heart failure (CHF) **delivered a $144 PMPM savings** in a Medicare Advantage population.

60/20

Employing NextHealth's predictive model, a health plan was able to **impact 60% of their ER costs by targeting only 20% of the population**, using fewer resources.

Gain understanding
Our 65 million members and 7 billion data points are telling a story, providing enormous insight across the healthcare landscape.

Influence more
Get very specific and personal with outreach and intervention. Our proven customizable solutions lead to greater activation, engagement, and preferred utilization.

Act faster
Evaluate and optimize in real-time, as opposed to months or even years. Put critical intelligence on the desktops of those who can act on it, now.

Delivering meaningful change

Health plans all across the country—large national, small regional, for-profit, non-profit and more—are teaming with NextHealth to solve critical problems that have confounded the healthcare universe for decades. Our partnerships have led to profound results—higher participation in diabetes prevention programs, dramatic reductions in avoidable ER utilization, improved behavioral health engagement, and more—all of which are delivering meaningful change to the one metric that impacts all of us: total cost of care.
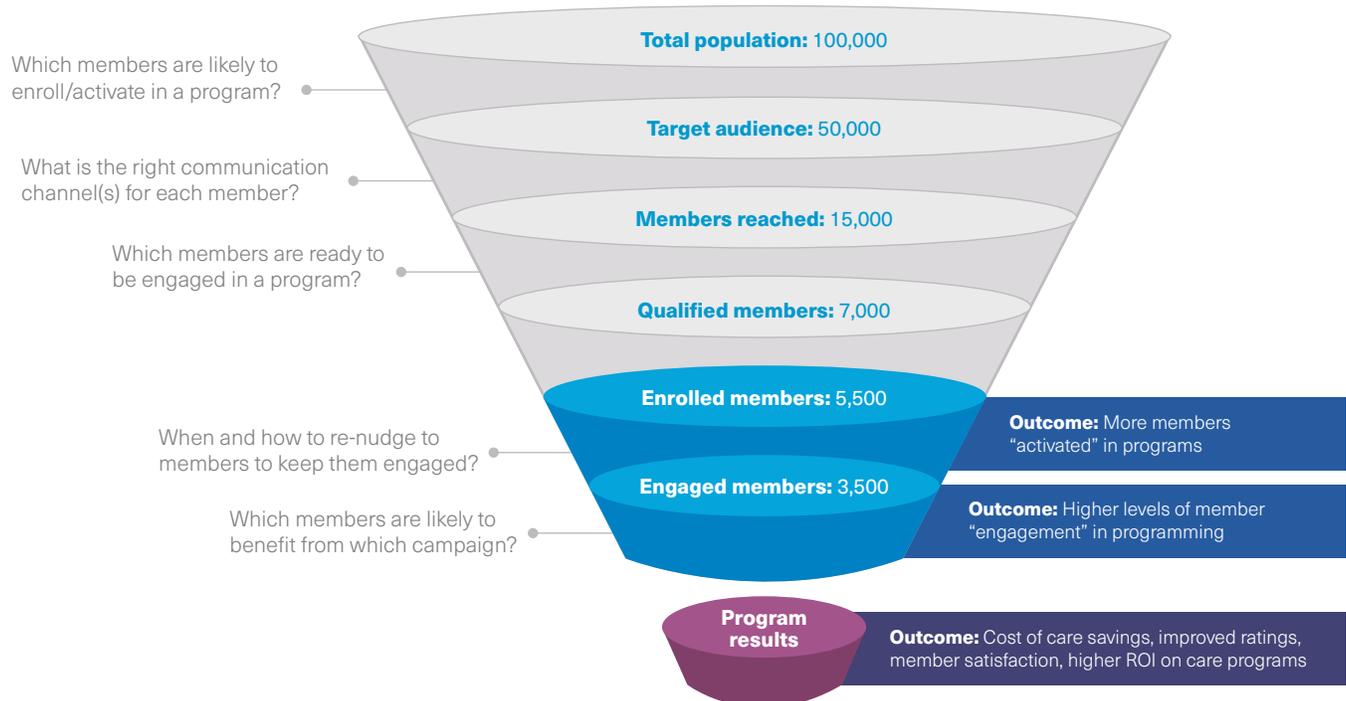
For details and more case studies, visit us at **nexthealthtechnologies.com**.

Influencing member behavior

A more targeted approach to engagement

Rather than relying on standardized risk models and one-size-fits-all approaches, we employ additional intelligence like social determinants of health. This enables us to find the members most likely to benefit from an engagement campaign.

Which members are likely to enroll/activate in a program?

What is the right communication channel(s) for each member?

Which members are ready to be engaged in a program?

When and how to re-nudge to members to keep them engaged?

Which members are likely to benefit from which campaign?

Total population: 100,000

Target audience: 50,000

Members reached: 15,000

Qualified members: 7,000

Enrolled members: 5,500

Engaged members: 3,500

Program results

Outcome: More members "activated" in programs

Outcome: Higher levels of member "engagement" in programming

Outcome: Cost of care savings, improved ratings, member satisfaction, higher ROI on care programs

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[1] https://www.cms.gov/newsroom/press-releases/cms-office-actuary-releases-2018-2027-projections-national-health-expenditures